

Jeff Achen

SPEAKER & JOURNALIST



952.237.9850



jeffachen@mac.com



www.jeffachen.com



OBJECTIVE

We have the power to change the patterns that keep us trapped in separate realities. We have the tools; rooted in conflict resolution, diplomacy and mediation; to reshape our public discourse and build public trust again. It's time to lean into service.

SKILLS

- Media Analysis
- Digital Strategy
- Project Management
- Multimedia Production
- Podcasting
- Public Speaking
- Mediation

EDUCATION

B.A. in Communication & History
University of North Dakota, 1997-2001
Grand Forks, ND

M.A. (Degree) in Communication
& Conflict Resolution
University of North Dakota, 2003-2005
Grand Forks, ND

EXPERIENCE

Business Owner | Video Producer

Callsign51

I specialize in video production; event and portrait photography; drone video; and motion graphic design serving for-profit and nonprofit organizations and individuals.

2006 - Present

Lakeville, MN

Speaker | Consultant

Jeff Achen & Associates

Drawing on my research of conflict resolution and the media as well as my experiences as a multimedia reporter and editor, I speak and consult on the topic of service, conflict resolution and the future of journalism.

2025 - Present

Lakeville, MN

Executive Director

The UpTake

I led strategic planning, fundraising and worked to maintain and strengthen the live-stream coverage of news events and public meetings. I focused on digital and emerging technologies to enhance audience experiences.

2014 - 2017

St. Paul, MN

Digital Strategist

The Saint Paul Foundation | GiveMN.org

I managed the day-to-day communication, content creation and social media strategy.

2010 - 2014

St. Paul, MN

Editor | Reporter

Thisweek News

2014 - 2017

Apple Valley, MN

News Reporter

WDAZ-TV

2003 - 2005

Grand Forks, ND

Volunteer | English Teacher

Peace Corps

2002 - 2003

Nepal

Disbursing Clerk (E-4)

United States Navy

1993 - 1997

Norfolk, VA

REFERENCES

Duchesne Drew
President, MPR

612.210.0356

Ryan Estis
Ryan Estis & Associates

612.865.8288